COMMUNITY SERVICES OPERATIONAL PLAN
2017-2022

KING SAUD BIN ABDULAZIZ UNIVERSITY FOR HEALTH SCIENCE (KSAU-HS)
COLLEGE OF NURSING (CON)

Goal 3: *Facilitate College of Nursing involvement in services that promote community health and engagement in social responsibility.*

	Objectives	Project/Initiatives	Actions	Requirements Resources/ Supporting	Primary Responsible	KPI	KPI Target	Completion Date
I.	Continue and expand partnership between nursing students and community stakeholders to enhance social responsibility	1. Market and raise community awareness about nursing programs.	1. Allocate awareness booths managed by the students in: a) Academic institutions such as schools and universities b) Community rehabilitation organizations c) Hospitals and medical centres. 2. Prepare unified materials that have information about the BSN and MSN program be used in community activities 3. Establish onsite orientation visits to CON regarding the BSN. 4. Establish onsite orientation visits to CON regarding the MSN programs.	▪ Dean ▪ Associate/Assistant dean of clinical affairs ▪ Community activity leader/faculty ▪ Students affairs ▪ Media services (for printing unified resources) ▪ IT services ▪ Executive management support ▪ Public Relation	▪ Community Service Committee Chairperson ▪ Community Service Unit Chairperson	▪ Percentage of community awareness events about nursing programs and profession. ▪ Percentage of community activities delivered by students and supervised by faculty	50% 80%	2021-2022
		2. Engage alumni in community activities.	1. Establish a community service portal link in the alumni page within CON website. 2. Integrate a rewarding system as a strategy to enhance the	▪ Chairperson of alumni unit ▪ IT services	▪ Community Service Unit Chairperson ▪ Alumni unit Chairperson.	Percentage of community activities with alumni involvement.	10%	2018-2019

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		alumni engagement.					
	3. Develop a unified evaluation system to address the students' satisfaction level of the provided community services	1. Establish a unified survey forms 2. Conduct the community survey for each community services 3. Analyze the final results for upcoming community service plan	▪ Community Service committee Chairperson	▪ Chairperson Community Service Unit ▪ Activity leader/faculty	▪ Number of attendees of community activity participants ▪ Satisfaction rate of community activity participants	---- 3.5/5	2017-2018
II. Promote effective management of CON community service according to the KSAU-HS strategy.	1. Continue and foster collaboration between faculty and students in providing community health services.	1. Develop a unified DPP for community services 2. Orient CON faculty, students and staff about community service DPP, and forms each year. 3. Create a comprehensive community activities plan in collaboration with stakeholders for each academic year. 4. Share the community service plan with the students,	▪ Community service committee Chairperson ▪ Student Affairs ▪ Activity leader ▪ IT ▪ Public Relation ▪ Quality Unit	▪ Community Service committee Chairperson ▪ Community Service unit Chairperson ▪ Student Affairs Manager	▪ Percentage of community activities delivered by college of nursing ▪ Proportion of faculty and staff actively engaged in community service activities.	90% 100%	2018-2019

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		faculty, and staff members. 5. Share the list of the potential community service activities month advanced before the due date.					
	2. Maintain collaboration with the three campuses, other KSAU-HS colleges	1. Share the unified comprehensive community activities plan with the three campuses (the focus is on international health days) 2. Allocate the activities (international health days) based the needs and the resources availability of other colleges within the KSAU-HS each year.	▪ Dean ▪ Community Service Unit ▪ Quality Unit ▪ Public Relation ▪ Student Affairs	Community Services Unit Chairperson	▪ Percentage of community activities delivered collaboratively by the CON in three campuses per year. ▪ Number of collaborative community activities with other colleges per year.	10% 1 per year	2019-2020
	3. Establish agreements with national community agencies	1. Initiate formal agreements to conduct community services with other agencies. 2. Evaluate the effectiveness of the community services	▪ Dean ▪ Public Relation ▪ Student affairs ▪ Quality Unit	▪ Community service committee Chairperson ▪ Community	Number of agencies in collaboration with the College of	2 agencies	2020-2021

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				Service Unit Chairperson	Nursing.		
	4. Utilize social media to announce, educate and interact with the community	1. Develop social media accounts (YouTube, Facebook, Instugram, and Snapchat) within the university system to target the general population. 2. Collaborate with Nursing Department Units to submit short educational material to be posted on CON website and social media accounts. 3. Disseminate effective health educational materials via the CON social media account 4. Assess the effectiveness of the health educational materials via public responses in social media	▪ University Media services ▪ Public Relation	▪ Community Service Unit Chairperson ▪ Public Relation	▪ Number of social media posts in the community activities ▪ Number of community education programs that lunched through the social media accounts.	-------- 4 per year	2020-2021
	5. Identify the community health needs	1. Communicate with various community agencies to identify their needs by the end of each academic year 2. Develop need assessment plan and based on survey feedback, community	▪ Community activity leader/ faculty members. ▪ Student Affairs ▪ Research Unit	Community Service Unit Chairperson	Number of activities based on community needs.	50%	2019-2020

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		agencies invitation, and satisfaction surveys analysis. 3. Collaborate with the research unit to identify community-based research area of concern					
	6. Initiate community education through utilization of innovative technology and simulation	1. Engage the faculty members and nursing students in developing an effective e-learning educational sessions (recording educational videos)	▪ IT services ▪ Media services	Community Service Unit Chairperson	Number of community services delivered through innovative technology and simulation.	One per year	2021-2022
III. Monitor and document community services using structured digital database.	1. Utilization of community database for community activities	1. Establish dashboard for community services 2. Develop an online database for students and alumni 3. Activate the automated online monitoring system.	▪ Chairperson of Community Service Committee ▪ Community Service Unit Members.	IT department Chairperson of Community Service Unit	Percentage of community activities which utilized the database	Achieved	2017-2018

Reviewed and Approved by:

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